

Press Release

Embracing Sustainability in Hamlar – Grenzebach Launches Its E-Mobility Campaign Week

Once again, automation specialist Grenzebach has clearly demonstrated that corporate activity and a sustainable, environmentally friendly approach can go hand in hand: in the future, the company is to switch over its vehicle fleet to electromobility and is expanding its charging infrastructure with this in mind. To mark the start of this initiative, each day Grenzebach will be giving away five free test drives to its employees in different electric cars from BMW, Tesla, and VW.

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Grenzebach's vehicle fleet is set to become "greener" in the coming years. As far as possible, newly procured vehicles will feature either a fully electric or hybrid drive in order to reduce CO₂ emissions. That's also why Grenzebach is expanding its charging infrastructure at its site in Hamlar. Two charging stations have already been installed and two more are to follow in the coming weeks. A total of eight connections will thus be available to charge company vehicles. The installation of the charging points is also a big plus for Grenzebach employees, as they will be able to use them to charge their private electric cars while at work. At the same time, the general public will also benefit from the expansion of electromobility at Grenzebach. "Sustainable thinking and actions don't stop at the company's gates. Everyone, regardless of whether external visitors or interested drivers, will have the opportunity to use our charging points on the weekend after a test phase," confirmed Egbert Wenninger, Chief Commercial Officer and member of the Grenzebach management team.

E-Mobility Campaign Week

Electromobility at Grenzebach is to get underway in the week from March 22 to 26, 2021. During this week, each day the company will be giving away all-day test drives in five different electric cars from the car manufacturers BMW, Tesla, and VW to its employees. A BMW i3, a BMW iX3, a VW ID3, a VW ID4, and a Tesla Model 3 will be made available to the winners between 8 a.m. and 5 p.m. There is a huge amount of interest in promoting sustainability and e-mobility. Numerous employees took the opportunity to take a first look at the electric cars on March 19. In addition to environmental protection, Grenzebach also values health and safety at work. All electric cars will be cleaned and disinfected at the end of each day.

Sustainable E-Mobility with Green Electricity

Grenzebach's commitment to sustainability is twofold: most of the electricity for the electric cars comes from the [company's own photovoltaic systems](#). Two photovoltaic systems were installed back in 2005 and 2006 on the production halls in Hamlar, and their electricity is fed into the grid. At the turn of the year, Grenzebach expanded the existing systems to include a further photovoltaic system with an output of 200 kWp, which is used purely for its own electricity supply. "We are very proud to be able to produce almost 600 megawatt-hours of electricity annually with our photovoltaic systems in Hamlar. By way of comparison: around 9,500 electric cars per year can be charged with these megawatt-hours. Even the pandemic and the discontinuation of state subsidies have not shaken our commitment to significantly reducing CO₂ emissions," stressed Egbert Wenninger.

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Green, Greener, Grenzebach – E-Mobility as a Further Building Block

The Grenzebach Group has become synonymous with a sustainable and environmentally friendly approach. The many small and larger projects that Grenzebach has realized in the name of sustainability are testimony to this. For example, since March 2018, Grenzebach employees have been able to take advantage of the benefits of the [bike leasing](#) program. Today, nearly 230 employees from Hammlar and Bad Hersfeld have switched over to this subsidized CO₂-free means of travel. The promotion of electromobility is thus just another building block on the journey to active and sustainable environmental protection.



Grenzebach is gradually building up its own e-charging infrastructure.

Quelle: Grenzebach

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Grenzebach employees have already taken a first look at the electric cars.

Quelle: Grenzebach

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During the campaign week, the winners of the raffle can look forward to a test drive in a BMW i3, a BMW iX3, a VW ID3, a VW ID4 and a Tesla Model 3.

Quelle: Grenzebach

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The employees were also impressed by the interior of the electric cars.

Quelle: Grenzebach

Grenzebach is a leading automatization solution provider for the global glass, building material and intralogistics market. In addition, the company develops new application areas, such as Friction Stir Welding, the automatization of industrial additive manufacturing and digital networking. The digitization platform SERICY allows customers to develop their own future-proof digital know-how. Grenzebach ranks among the international technology leaders in its markets. The global manufacturing footprint with production sites in Germany, Romania, the US and China, as well as additional worldwide locations ensure customer support on-site. More than 3,000 systems installed in more than 55 countries stand for quality and reliability. Since the company opened its doors 60 years ago, it has been owned by the founding family. With an export ratio of more than 90 percent, Grenzebach is a global player.