# CV / Dr. Steven Althaus, CEO Grenzebach Group

Dr. Steven Althaus has been CEO of the Grenzebach Group since 2020. He has served as a member of the Advisory Board since 2015 and has accompanied the Grenzebach Group's development.

Before joining Grenzebach, Steven served as Chief Marketing Officer of BMW Group, responsible for global brand management, strategy, and global marketing communications for all BMW Group brands. He was Chief Marketing Officer of Credit Suisse Group in Zurich and Chairman and CEO of Publicis Group in Germany and Austria. Before that, he acted as Head of Global Brand Management and Strategic Partnerships at Allianz SE Munich between 2000 and 2010.

Steven studied and obtained his PhD in business administration from the University of St. Gallen. He is married with three grown-up children.