

## Press Release

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### Virtual Global Gypsum Conference: Grenzebach presents digital innovations and extended services

**With the virtual Global Gypsum Conference taking place soon, Grenzebach shows new ways of making processes more efficient and productive and starts the discussion on digitization among professionals in the industry.**

"We are excited about meeting customers from around the world in a digital format and we do look forward to the first virtual Global Gypsum Conference. In times like these in particular, we want to be available to our customers as innovative partners throughout the entire life cycle of their equipment and systems. That is why we are putting a focus on digitization and service in our activities around the Global Gypsum Conference," says Christian Gärtner, Sales Manager Gypsum Technology at Grenzebach. In addition to a presentation at the Global Gypsum Conference, Grenzebach will also publish further content on its digital information platform and make digital service offers available to its customers.

#### **New potentials for tomorrow's digital gypsum production**

Digitization throughout the entire value chain brings out potentials that can make business processes even more efficient. The hidden treasure of data allows decisions to be taken in an even quicker, more informed and fact-based manner. "Such added value through digitization is something that we want to make available to our customers so that they can further increase their productivity. Together with our colleagues at Grenzebach digital we are, therefore, working on digital solutions for the gypsum industry," explains Christian Gärtner. The company will provide initial insights into this at the Global Gypsum Conference on 28 October 2020 in its presentation entitled "IIOT IN PRODUCTION LINES – Improvement of production efficiency through digitization" and will also showcase first digital solutions for the gypsum industry. Via individual smart apps from the SERICY IIoT platform, Grenzebach offers ways of digital process networking and automated data use. SERICY users can thus benefit from reduced maintenance times by using applications like the Collaboration App, for instance. Thanks to the variety of individual apps, the digital transformation can take place gradually and individually. "We at Grenzebach see ourselves as partners who accompany our customers into tomorrow's digital gypsum and plaster production. We are keen to learn about their digitization needs and requirements already today and thus look forward to a lot of input at the Global Gypsum Conference, which we will include in our development activities," adds Christian Gärtner.

#### **Digital access to Grenzebach know-how through extended services**

"Let's work together even more closely" is Grenzebach's motto at the Global Gypsum Conference, where the company presents itself as an end-to-end life cycle partner and puts a focus on its comprehensive service portfolio: "High equipment availability at the customer's site and continuous improvement in equipment performance – that's what we work for every day. On the occasion of the Global Gypsum Conference we inform customers about various plant and equipment upgrades, and we also offer a service tutorial to all those interested. In this way we want to share our experience and expertise with our customers so that they may benefit from it in the best possible way," says Christian Gärtner. In future, customers can also be assisted with their service and maintenance activities via the new Collaboration App, which allows a

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Grenzebach is a leading automatization solution provider for the global glass, building material and intralogistics market. In addition, the company develops new application areas, such as Friction Stir Welding, the automatization of industrial additive manufacturing and digital networking. The digitization platform SERICY allows customers to develop their own future-proof digital know-how. Grenzebach ranks among the international technology leaders in its markets. The global manufacturing footprint with production sites in Germany, Romania, the US and China, as well as additional worldwide locations ensure customer support on-site. More than 3,000 systems installed in more than 55 countries stand for quality and reliability. Since the company opened its doors 60 years ago, it has been owned by the founding family. With an export ratio of more than 90 percent, Grenzebach is a global player.