

## Press Release

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### A digital trade fair: LogiMAT goes Hamlar!

**Grenzebach presents their booth with Intralogistics innovations at their headquarters – see it online starting Tuesday, 10 March.**

LogiMAT goes Hamlar: After LogiMAT 2020 in Stuttgart, Germany, was cancelled, Grenzebach is now presenting their new solutions for the intralogistics industry on digital channels out of their own Innovation Center near Augsburg, Germany. For the first time in the company's 60-year history Grenzebach is setting up an entire exhibition booth on their own premises. The focus will be on a new VR application as well as an innovative area monitoring feature.

#### **Innovative, direct, digital**

"Health and safety have priority. Therefore, we are welcoming the decision of the organizers to cancel LogiMAT in Stuttgart in view of the increased and accelerated spread of the coronavirus," says Renato Luck, CEO of the Grenzebach Group. He continues: "We still want to present the innovative solutions that our intralogistics team has been developing with great commitment and enthusiasm as vivid as possible". Starting Tuesday, 10 March, customers will be able to see how Grenzebach has refined its intralogistics solutions for e-commerce and manufacturing companies via a digital exhibition booth. Central access point will be: [www.grenzebach.com/LogiMat-Landingpage](http://www.grenzebach.com/LogiMat-Landingpage)

#### **Literally „Transforming Intralogistics“**

Grenzebach take their motto "Transforming Intralogistics" in the literal sense and once again prove their flexibility: "The cancellation of LogiMAT came at very short notice on the evening of 4 March. Thanks to the joint effort of our team and the booth builder we were able to rearrange things and still make our intralogistics solutions available to customers, partners and all interested parties," says Frédéric Erben, Corporate Strategy & Communications at Grenzebach.

The booth is currently being set up in the Innovation Center just as it was planned for [LogiMAT in Stuttgart](#). The holistic solutions of hardware, software, consulting and service will be presented straight out of Hamlar. The focus will be on the digitization platform SERICY, new VR training applications and an innovative feature for area monitoring.

#### **Intralogistics digital on LinkedIn and YouTube – live on the spot in the US**

"We are looking forward to offer all interested parties an exciting digital experience of our innovations over the next week," emphasizes David Schwebel, new Global Head of Intralogistics at Grenzebach since January 2020. Main communication channels will be LinkedIn, YouTube and a dedicated landing page on [www.grenzebach.com](http://www.grenzebach.com). Make sure to be part of it!

At this point in time, the intralogistics expects MODEX will still occur as planned March 9-12 at the Georgia World Congress Center in Atlanta. "We will be demonstrating our multi-level mezzanine Goods-to-Person solution there and will have several presentations on current and future automatization trends in intralogistics. In addition, we will also make use of and show the digital content produced from our LogiMAT booth in Hamlar", says David Schwebel.

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If the further development of the situation allows, customers and press representatives will have the opportunity to make exclusive on-site appointments in addition to the digital offer. These will, of course, take place in accordance with current regulations on infection prevention.

Contact for customers:

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Contact for press representatives:

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*LogiMAT goes Hamlar: Grenzebach offers their LogiMAT visitors an extraordinary experience. Booth and exhibits will be presented in their in-house Innovations Center and on digital channels.*

Quelle: Grenzebach

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*Virtual Reality, Goods-to-Person solutions, area monitoring – there's a lot to discover on the 160 m<sup>2</sup> Grenzebach booth.*

*Quelle: Grenzebach*

Grenzebach is a world-wide leader specializing in the automation of industrial production lines. By providing services encompassing the entire life cycle of a project, Grenzebach's tailor-made automation solutions have a positive impact globally in glass and building material manufacturing as well as intralogistics. Many years of experience, continuous development, and sustainable support services are what makes Grenzebach one of the most preferred partners world-wide. 3000 installed lines in 55 countries prove that the Grenzebach name stands for quality and reliability. Amazingly, 90 percent of Grenzebach's products are for export which reflects that the medium sized family-owned company from Hammlar is a global player in the industrial automation.